

ECE 104 Reflective Night-time Safety Aid

Avery® V-6700 Conspicuity Tape

*A state-of-the-art film bringing
added safety to heavy
commercial vehicles*



Avery® Conspicuity Tape

Take advantage of the new rules on retroreflective vehicle conspicuity markings with this specially-engineered, fully-tested and approved Avery Film. This new micro-prismatic, edge-sealed, bright self-adhesive reflective tape bears full UN ECE-104 approval, and carries the official approval watermark.

UN ECE-104 - the facts in brief

After extensive testing throughout Europe, the use of self-adhesive reflective films on commercial vehicles, both as a night-time safety aid and for round-the-clock advertising, has finally received UN sanction.

Avery® Conspicuity Tape has been introduced specifically to meet this need. The ECE 104 legislation -- while not yet mandatory in all European countries -- has already been welcomed by, and adopted in an increasing number of EU countries.

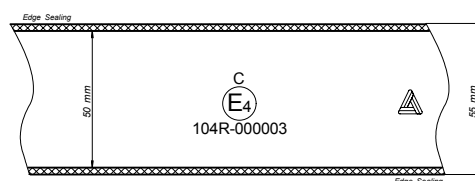
Ease of installation

Available in three colours - white, yellow, and red- 55 mm-wide, the tape can be applied to flat and slightly-curved rigid surfaces, and has a durability of 7 years. It is easy to apply, and offers exceptional reflectivity values.

Supplied ready-converted, without the need for additional finishing, Avery® Conspicuity Tape is the product to complete your range of Avery marking and reflective films for vehicle graphics.

For further information

For further information, contact your Sales Representative or visit the Avery Graphics website at www.averygraphics.com.



Look for the approval Mark !

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Avery Dennison is ISO 9001 certified for the design and manufacture of retroreflective films



www.reflectives.averydennison.com

Reflective Products Division

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